

# Growth Framework Accelerator

## Mission23 Growth Framework Accelerator

Discovery	Investigation. Learning. Diagnostics. Challenge		Analysis. Realisation. Propose. Develop. Improve. Evolve		
	Define	Measure	Analyse	Improve	Evolve
early stage discussions, meetings and calls, initial information sharing, cultural alignment	Key stakeholder interviews	Performance benchmarking	Historical performance and competitors	Refocus Business Plan	Continuous performance improvement
	Full product review, learning and understanding	Financial and operational margin analysis	Identification of key trends and benchmarking	Milestone and KPI review and measurement	Realise investment and develop
	Business structure operational review	Business intelligence assessment	New KPIs, identify and how to measure	Product portfolio and strategy	Growth Mindset, teams and managers
	Financial review and analysis	KPI performance assessment	Business Plans key elements and changes	Future needs and support	
	Customer and supplier reviews		Objectives and goals (1-5 year)		

Business Growth requires a detailed understanding of the nature of your business and the market today. Your future capabilities (and limitations), the competition and what is likely to happen in the future.

Accelerating Business Growth requires planning and insight and can come in a variety of forms. What is the right business growth strategy for you?



Mission23 Business Growth Specialists follow a proven methodology to deliver sustainable growth for your business.

We will work with you to identify the best growth strategy for you. Set out the path to follow and identify the challenges and opportunities ahead. We will partner with you and consider the options you need to follow. Understanding your business needs is critical in delivering a successful Growth Strategy.

Mission23 is made up of experienced professionals who believe in taking a hands-on approach to deliver growth strategy fast and efficiently. We work with you, not just for you.

### Stage 1

Discovery

### Stage 2

Stakeholder assessment

Products and Services review

Business structure review

Financial analysis

Customer/Supplier reviews

Performance benchmarking

Margin analysis

Business intelligence assessment

KPI assessment

### Stage 3

Performance analysis

Trends and benchmarking

New KPIs

Business Plans

Objective setting

Products and Services portfolio

Future needs assessment

Continuous evolution

Establishing a Growth Mindset

### A structured approach

At each stage we can review and assess in partnership with you. Determine any corrective measures that need to be taken first, before embarking on the next steps. Each stage receives sign-off by both the client and Mission23. Success is measured through progress and performance output.

Mission23 will tailor each engagement to match the needs of the client and work as a team with you to deliver a successful project. Support and consulting, coaching and mentoring, reviews and assessments can all be tailored to support you in an ongoing basis for as long as you need.